

INSERT #1 - WHEAT AND MEAT TREATS COMMERCIAL 1
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DIRECTOR:

Aaaaaand Cut! Nice job everyone! Ok get the cast of the commercial out here and let's shoot it!

PRODUCTION ASSISTANT 1:

Nice job everyone! Ok get the cast of the commercial out here and let's shoot it!

A KITCHEN TABLE AND FOUR CHAIRS COMES OUT CARRIED BY CREW MEMBERS AND IS SET CENTER STAGE. MOM, DAD, THREE KIDS AND GRANDMA SIT AT THE TABLE. THEY ARE ALL LOOKING SAD AND DEJECTED. CAMERAS AND WHOLE CREW GET IN PLACE.

DIRECTOR:

AAAND ACTION!

MOM:

Sad Every day, your family gives you their whole heart. They deserve a treat crafted from the very best of nature.

A CHEF ENTERS HOLDING INGREDIENTS

CHEF:

Voila!

DAD:

Hey who are you?

KID 1:

Are you Santa?

CHEF:

Hahahahaha! There is no such thing as Santa!

KID 1:

What?

CHEF:

Made with real non-animal specified meat, golden stalks of sun-ripened whole wheat. We slam ‘em together and ...Voila! Wheat and Meat Treats!

SHE SLAMS THE MEAT AND WHEAT TOGETHER AND PUTS ON A PLATE AND HANDS IT TO MOM. SHE FEEDS A WHEAT AND MEAT TREAT TO THE DAD, PUTS IT IN HIS MOUTH.

DAD:

MMMMMM!!! Crunch and meaty!

MOM:

Good job! *Rubs his head.*

DAD:

Awwww...Thanks honey.

MOM:

Finally!

CHEF:

The taste your family craves, with the honest ingredients you trust.

MOM:

There’s no reason to eat anything else!

She feeds a Wheat and Meat Treat to kid one, puts it in their mouth.

MOM:

Meat & Wheat Treats. The perfect harmony of wholesome nutrition and mouth-watering flavor. *Reads box* “We start with 100% real, protein-packed meat”.

KID 2:

REAL Meat mom?

MOM:

Yes! Says right here! “We learned our lesson. We won’t do that again”.

CHEF:

I know that’s right!

Everyone laughs. Mom holds the treat in the air.

MOM:

Sit!

Kid 2 sits. Mom feeds a Wheat and Meat Treat to them.

MOM:

Instant fuel for the day in an oven-toasted, fiber-rich whole wheat for a crunch they can't resist.

Mom feeds a Wheat and Meat Treat to kid 3, puts it in their mouth.

KID 3:

And my digestion is so much better! I can feel everything moving already!

MOM:

No fillers. No artificial preservatives. Just pure, simple goodness.

Mom offers a Wheat and Meat Treat to Grandma.

GRANDMA:

Get that away from me!

MOM:

But mom! It's good for you!

GRANDMA:

That's what they said about seat belts. You're not tying me up inside a metal box on wheels.

Everyone laughs.

KID 3:

I have to go to the bathroom. *Runs out and screams* THANKS MOM!

MOM:

You're welcome pumpkin!

CHEF:

Voila!

JINGLE SUNG BY SHOW ANNOUNCER

SHOW ANNOUNCER:

Sings Breakfast lunch and for dinner.... Wheat and Meat Treats are a winner!

GRANDMA:

Stop that infernal singing!

Everyone laughs.

SHOW ANNOUNCER:

In fast disclaimer voice Wheat and Meat treats are not gluten free, dairy free, or peanut free, and are made with 100 percent meat. Source of meat can vary by package.

INSERT #2 - WHEAT AND MEAT TREATS COMMERCIAL 2
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DIRECTOR:

OK everyone, we're about to shoot the big wedding scene! Let's get everybody to places!

PRODUCTION ASSISTANT 1:

EVERYBODY GET TO PLACES!

PRODUCTION ASSISTANT 2:

Mocking assistant 1 EVERYBODY GET TO PLACES!

EXECUTIVE 1:

HOLD ON!

DIRECTOR:

What now?

EXECUTIVE 2:

We have a demand.

EXECUTIVE 1:

Idea.

EXECUTIVE 2:

Yes that's the word I meant. Idea.

PRODUCER:

Well we love ideas! Especially if it means more money!

EXECUTIVE 1:

Well since we have this really nice wedding scene all set up....we think that....well...

EXECUTIVE 2:

We feel like this is an opportunity.

EXECUTIVE 1:

Yes that's the word.

PRODUCER:

To sell some more Wheat and Meat Treats?

EXECUTIVE 2:

Precisely!

EXECUTIVE 1:

Correct – a – mondo!

PRODUCER:

Well I just so happen to have a script. *She hands out scripts to certain actors.*

DIRECTOR:

Ok we ready? Stand by! AndACTION!

SHOW THEME ORGAN MUSIC UP

ANNOUNCER:

Throwing big parties. Jumping into the pool from the balcony. Everyone swimming in a champagne sea. There are no rules when you show up here. This is why we can't have nice things, darling. It's time for "Whispers of Scandal".

MUSIC FADES.

MINISTER:

Do you, Cole, take Julianna to be your lawful wedded wife?

QUINN:

Stands up and walks downstage – direct address to the camera

There's nothing worse than going to a wedding. Hi I'm Quinn Quackenbush the third.

WEDDING GUEST 1:

Steps forward Hey aren't you Sargent Crank from the TV Show Breaking Brad?

QUINN:

I was! But now I schill products to pay my mortgageAnyway....Weddings are the worst.

WEDDING GUEST 2:

Steps forward Especially when it's the wedding of a third cousin.

WEDDING GUEST 3:

Steps forward But your mom insists you were best friends as kids.

WEDDING GUEST 4:

Steps forward But she's wrong. I couldn't stand her. She always smelled like vicks vapor rub.

WEDDING GUEST 5:

Steps forward And you had to go to her bachelorette party. And we had to dress like Hobbits. Because she loves Lord of the Rings.

WEDDING GUEST 6:

Steps forward And she tried to talk you into investing in her ponzi scheme. I invested everything I have!

QUINN:

Wait...that's a Ponzi scheme? I'm going to have to make some calls!

Anyway...All you do at a wedding is think about how hungry you are and what they are going to serve for dinner.

WEDDING GUEST 7:

Steps forward I AM SO HUNGRY! PLEASE TELL ME THEY DIDN'T WRITE THEIR OWN VOWS!

QUINN:

Of course you would think that just having a pocket full of Meat and Wheat Treats would be the answer.

WEDDING GUEST 8:

Steps forward But they're WAY to crunchy! *Takes one out and eats. We hear SFX of very loud crunching for a very long time as "8" sheepishly chews and everyone looks at them with disdain.*

CHEF ENTERS WITH INGREDIANTS AGAIN

CHEF:

VOILA!

QUINN:

Hey look! It's the Wheat and Meat Treats Chef!

KID 1:

You ruined Christmas.

CHEF:

Introducing new Wheat and Meat Treats Jerky!

QUINN:

Wheat and Meat Treats Jerky?

PRODUCTION ASSISTANT 2:

To production assistant 1 Hey! He repeats things just like you!

CHEF:

Just like regular Meat and Wheat treats, they're made with real non-animal specified meat, golden stalks of sun-ripened whole wheat. We slam 'em together and we wait three weeks until they're super congealed and chewy ...Voila! Wheat and Meat Treats Jerky!

SHE SLAMS THE MEAT AND WHEAT TOGETHER. HANDS A BOX TO QUINN WHO TAKES ON OUT AN PASSES THE BOX AROUND TO WEDDING GUESTS 1 THROUGH 12.. EVERYBODY PUTS ONE IN THEIR MOUTH. EVERYBODY IS CHEWING WITH DIFFICULTY.

WEDDING GUEST 9:

Hey! I'm not making any noise! And now I don't care that her dad is going to sing sunrise sunset!

WEDDING GUEST 10:

And I'm burning calories with all this chewing! My jaw muscles are going to be so shredded!

WEDDING GUEST 11:

Well, I can cancel that dentist appointment! *Removes a tooth from their mouth*
That pesky rotten tooth just came right out!

WEDDING GUEST 12:

And any second now I'll have an excuse to leave and go to the bathroom!....Which is right now! *Runs off stage*

QUINN:

New Wheat and Meat Treats Jerky! Always keep a box in your car! They don't have an expiration date!

WEDDING GUESTS 1 THROUGH 12:

Singing Breakfast lunch and for dinner.... Wheat and Meat Treats are a winner!

GRANDMA:

Stop that infernal singing!

Everyone laughs.

SHOW ANNOUNCER:

In fast disclaimer voice Wheat and Meat Treats Jerky are not gluten free, dairy free, or peanut free, and are made with 100 percent meat. Source of meat can vary by package.

EVERYONE GOES BACK TO THEIR SEATS AT THE WEDDING AND THE WEDDING SCENE BEGINS.