



# The ISD 12 Centennial Theatre Program needs your support!

Centennial School District has a strong and vibrant theater program at our Middle and High schools. The theatrical productions produced by the school have an outstanding reputation within the Twin Cities and are attended by hundreds in our community each year.

Moving forward, the program at the Middle School will now be funded **100 percent through donations and fundraising**. So, we are looking for partners to help us sustain our heralded programs and keep them going for the future.

## **To accomplish these financial needs:**

We are offering advertising opportunities for a wide range of businesses and individuals, to accommodate a budget of any size. Your messaging will reach a large, strong, and supportive base, that will not only generate awareness of your product and messaging but your support will be matched with loyalty from our theater community.

## **ALL OF OUR OPPORTUNITIES FOR SUPPORT WILL BE INCLUDED IN THE MIDDLE SCHOOL AND HIGH SCHOOL PRODUCTIONS.**

### **Opportunities include, but are not limited to:**

- **Show program advertising**
- **Curtain speech personal endorsements from the Director(s), before and after the performances**
- **Direct digital communication with our theater community for offers and reminders for your promotions, in season and out of season, through email and social media platforms**
- **Naming rights**
  - i.e. "John's Bait Shop presents the Centennial Middle School Theater production of 'Mary Poppins'" to be included in all promotion of the production
- ***And we are wide open to discussing further ideas and opportunities for your messaging!***

### **We are looking for long-term or short-term partnerships!**

All support and donations will help these programs to continue being offered to keep our strong theater program alive and thriving and continue to bring these productions to our community.

### **Price points for the current Winter Plays or the Spring Theater Productions**

- **Full page** – your artwork, logo, or advertisement on its own - \$500.00
- **Half page** – share the page with one other company - \$300.00
- **Third page** – share the page with two other companies - \$200.00
- **Quarter page** – share the page with three other companies - \$100.00
- **Personal Endorsement Curtain Speech (up to 4 shows)- \$1000**
- **Naming Rights to the Production - \$2000**
- **Digital Communications with the Twin Cities Theater Community - \$750 for up to 20 communications via email or social media.**

**IF YOU ARE INTERESTED IN A LONG-TERM PARTNERSHIP WE WILL  
OFFER REDUCED RATES FOR ONE, TWO, OR THREE-YEAR PLANS!**

Again, we are flexible and open to discussing adaptations or enhancements to these offerings or working with you to create a partnership with the Centennial Theater Community that works for you and your budget!

**In addition, for individuals who would like to donate, we offer the following tiers.  
These donors will be honored in our programs and digital promotions.**

- **Lifetime** - \$1000 or higher – *Permanently honored in our programs and on a plaque in the theater honoring our lifetime donors.*

Season-long - mentions in our programs for Silver and above

- **Platinum** - \$500
- **Gold** - \$250
- **Silver** - \$100
- **Bronze** - \$50
- **A donation in any amount is greatly appreciated!**

Thank you so much for considering being a proud supporter of the Centennial Theatre Department! If you would like to learn more or discuss a financial gift please fill out the form below and email to [marketing@centennialtheatre.org](mailto:marketing@centennialtheatre.org) or [Ewebster@isd12.org](mailto:Ewebster@isd12.org) and we will contact you immediately! Or use either of these emails for questions!

**Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Advertise in:**

- \_\_\_\_\_ Winter Plays Theatre Productions
- \_\_\_\_\_ Spring Musical Theater Productions

**Sponsorship Level:**

**Program Ads:**

- \_\_\_\_\_ Full Page
- \_\_\_\_\_ Half Page
- \_\_\_\_\_ Third Page
- \_\_\_\_\_ Quarter Page

**Send a high-quality logo image to:**  
[marketing@centennialtheatre.org](mailto:marketing@centennialtheatre.org)

- **Spring Theater Productions** –  
8am on February 18<sup>th</sup>
- **Spring Theater Productions** –  
8 am on May 6th

**Other:**

- \_\_\_\_\_ Personal Endorsement Curtain Speech
- \_\_\_\_\_ Naming Right to the Production
- \_\_\_\_\_ Digital Communications with the Twin Cities Theater  
Community
- \_\_\_\_\_ Creating a separate opportunity.
- \_\_\_\_\_ I would like to talk to someone about becoming a  
long-term partner with Centennial Theater Program!

\_\_\_\_\_ INDIVIDUAL DONATIONS ALL TIERS

\_\_\_\_\_ Yes! I would like to talk to someone about becoming a long-term partner with Centennial Theatre Program!

**Payments for individual donations:**

- Checks: Centennial Theatre Boosters - 7122 Mourning Dove Rd, Lino Lakes, MN 55014
- Online through PayPal: <https://bit.ly/3Bxkbyo>